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| **Evaluating Informational Writing - Characteristics to Examine** |
| **Topic** |
| **Main Idea** | **Unified** * all ideas speak to the one main idea
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| **Supporting Ideas** * reasons main idea is true
 | **Coherent** * clear how each idea fits into the whole
* clear flow from one idea into the next
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| **Text Features -** purposeful? helpful?* Headings/Subheadings
* Bullets
* Sidebars
* Graphics
* Images
 | **Consistent** * all ideas seem to work together to support the main idea
* no idea seems to make another idea seem untrue
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| **Credible** * Supporting ideas are known source that can be trusted to be true
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| **Logical** * containing valid (not false) reasoning
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