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| **Evaluating Informational Writing - Characteristics to Examine** | |
| **Topic** | |
| **Main Idea** | **Unified**   * all ideas speak to the one main idea |
| **Supporting Ideas**   * reasons main idea is true | **Coherent**   * clear how each idea fits into the whole * clear flow from one idea into the next |
| **Text Features -** purposeful? helpful?   * Headings/Subheadings * Bullets * Sidebars * Graphics * Images | **Consistent**   * all ideas seem to work together to support the main idea * no idea seems to make another idea seem untrue |
| **Credible**   * Supporting ideas are known source that can be trusted to be true |
| **Logical**   * containing valid (not false) reasoning |
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